

UNIVERSITY of **HOUSTON**

CENTER for MEXICAN AMERICAN STUDIES



# Annual Report

2019-2020

# Table of Contents

A Word from the Director	2
Mission Statement	3
The CMAS Staff	4
Committees	5
Headquarters of the IUPLR	7
Spring of Latino Art!	8
Events	9
Visiting Scholar Program	11
IUPLR Mellon Doctoral Fellow	16
CMAS Research	17
Publication Series in Mexican American Studies	20
Academic Achievers Program	22
Graduate Fellowship Program	25
Mexican American Studies Minor	28
Honors	30
Latino Faculty Council	32
Latino Student Enrollment	36
Social Media Engagement	37

Cover Artwork by Tatiana Escallon

# A Word from the Director

**Dr. Pamela Anne Quiroz**

Dear Friends and Supporters,

The 2019-2020 academic year was an unusual year to say the least, as the nation was affected by a pandemic that continues to dominate our lives. It was in this environment that CMAS engaged the academic year and tried to help our students manage their school lives even as they faced unprecedented challenges to their family's health and well-being. Because of the unusual year, we were unable to bring the usual number of speakers to the campus or engage in many of our annual activities. Instead we partnered with departments and programs to support talks from anthropologist Ruth Behar and sociologist David Embrick.

We learned about "social distancing", "masking-up", COVID-testing, touch-free thermometers, and distance learning, as we took part in the creation of our "new normal." Several of us contracted the virus, despite being cautious. And as Director I want to convey my gratitude to my colleagues at CMAS who inspire me every day with their commitment and work ethic. Though the format changed (we had to work remotely), none of them stopped working with our students and our community, even during their illness.

Our exceptional CMAS Fellows continued our work to complete an interactive, portable and bilingual digital board which will be completed in the spring of 2021.

We moved the process of establishing our major, Mexican American and Latino/a Applied Studies, forward. We received funds from the Provost to support Study Abroad and Paid Internships for our AAP students. Unfortunately, the COVID-19 prevented us from taking advantage of these funds during the year but we hope that 2021-2022 will be better.

We were able to collaborate with Clear Channel to feature forty local artists on eco-posters throughout the city, in remembrance of the Latino Art Now! Event held in 2019.

Some relationship experts suggest there is a silver lining to the pandemic because it forced us to slow down, and encouraged us to invest more in our interactions with people beyond the superficial connections that often characterize our technology-driven lives. While it is difficult to assign a silver lining to the coronavirus, we have learned more about distance learning (and teaching), virtual fundraising, and engaging in research remotely.

As we enter 2021, we look back at this past year with all of its challenges and sadness, and we renew our commitment to engage research, instruction and community service in pursuit of social justice. It is our sincere hope that our society will move beyond a time when it is still necessary for a group to claim that it's lives matter. CMAS supports our African American brothers and sisters



**Pamela Anne Quiroz**

Executive Director, Inter-University Program for Latino Research  
Director, Center for Mexican American Studies





# Our Mission Statement

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The Center for Mexican American Studies (CMAS) at the University of Houston was established in 1972 as an interdisciplinary academic program encompassing the liberal arts, education and social sciences focusing on the Mexican American and broader Latino experience in the U.S. Its mission is to advance knowledge, promote critical thinking and foster the value of service to the community. This involves designing a broad spectrum of public and scholarly programs. Located within the College of Liberal Arts and Social Sciences, CMAS has evolved into an academic unit with several major components: teaching, research and publications, recruitment and retention, leadership training, academic advising and community service.

UNIVERSITY of **HOUSTON**  
CENTER for MEXICAN AMERICAN STUDIES

# The CMAS Staff



**Dr. Pamela Quiroz**  
Director, CMAS  
Executive Director, IUPLR



**Dr. Jeronimo Cortina**  
Associate Director



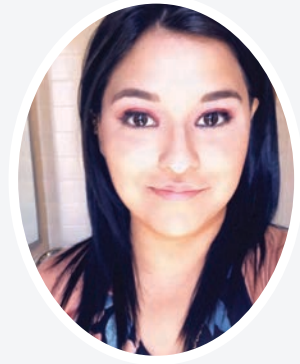
**Fely Aguilar**  
Program Director



**Jessica Thiam**  
Department Business  
Administrator



**Eddie Gonzalez**  
Program Coordinator



**Christine Cortez**  
Financial Coordinator



**Sarah Cantu**  
Communications  
Coordinator



**Danielle Steber**  
Administrative  
Coordinator



**Maira Alvarez**  
IUPLR Director DC



**Marisela Martinez**  
IUPLR Director  
Houston

# CMAS Committees 2019-2020

## Faculty Advisory Committee

Nicolás Kanellos, *Brown Foundation Professor of Hispanic Studies*

Christina Sisk, *Associate Professor of Hispanic Studies*

Daphne Hernandez, *Assistant Professor of Health and Human Performance*

Luis Torres, *Associate Dean of Research and Strategic Partnerships*

Roberto Tejada, *Hugh Roy and Lillie Cranz Cullen Distinguished Professor of English*

## Research Committee

Jeronimo Cortina, *Associate Professor of Political Science*

Christina Sisk, *Associate Professor of Hispanic Studies*

Virmaire Correa-Fernandez, *Assistant Professor of Psychological Health and Learning Sciences*

Elizabeth Farfán-Santos, *Assistant Professor of Anthropology*

Jorge Gonzalez, *Associate Professor of Psychological Health and Learning Sciences*

## Graduate Fellowship Committee

Mark Goldberg, *Assistant Professor of History*

Isabel Torres, *Associate Professor of Social Work*

# CMAS Committees 2019-2020

## Visiting Scholar Committee 2019

Michael Olivas, *William B. Bates Distinguished Professor of Law*

Monica Perales, *Associate Professor of History*

Arturo Hernandez, *Professor of Psychology*

Amanda Ellis, *Assistant Professor of English*

## Visiting Scholar Committee 2020

Jason Casellas, *Associate Professor of Political Science*

Elizabeth Farfán-Santos, *Associate Professor of Anthropology*

Mark Goldberg, *Associate Professor of History*

Jeronimo Cortina, *Associate Professor of Political Science & CMAS  
Associate Director*

## Mentoring Committee

Norma Olvera, *Professor of Educational Psychology*

Consuelo Arbona, *Professor of Counseling Psychology*

## Curriculum Committee

Gabriela Baeza-Ventura, *Associate Professor of Hispanic Studies*

Christina Sisk, *Associate Professor of Hispanic Studies*

Daphne Hernandez, *Assistant Professor of Health and Human  
Performance*

Ruth M. Lopez, *Assistant Professor of Educational Leadership and  
Policy Studies*

Mabel Cuesta, *Assistant Professor of Hispanic Studies*

# Headquarters of the IUPLR

(2018-2023)

The Inter-University Program for Latino Research (IUPLR) is a national consortium of university-based centers dedicated to the advancement of the Latino Research and policy agenda in the United States.

## Member Institutions:

- City College of New York
- DePaul University
- Florida International University
- Hunter College, CUNY
- John Jay College of Criminal Justice, CUNY
- Michigan State University
- Northern Illinois University
- San Francisco State University
- Smithsonian Latino Center
- University of California, Berkeley
- University of California, Davis
- University of California, Los Angeles
- University of Connecticut
- University of Houston
- University of Illinois at Chicago
- University of Massachusetts Boston
- University of Nebraska, Omaha
- University of Notre Dame
- University of New Mexico
- University of Nevada, Reno
- University of Texas at Austin
- University of Texas at El Paso
- University of Texas at San Antonio
- Wayne State University

## Areas of Research:

- Borders and Transnationalism
- Cultural Citizenship
- Demographic Transformations
- Economy and Labor
- Health
- Immigration and Civil Rights
- Arts and Culture
- Education
- Family, Children, and Youth
- History
- Politics
- Literature
- Digital Humanities
- Population and Migration
- Social Sciences and Public Policy
- Language

## Areas of Expertise:

Labor, migration, education, race & ethnicity, literature, cinema and media studies, history, Afro-Latinos, language, youth and families, popular culture, bilingualism, music, cultural anthropology, public policy, criminal justice, comparative politics and political behavior, health disparities, technology, art and visual culture, borderlands, identity, sociology, law.

**Founded: 1983**

**Network of Scholars and Experts: 600**



# Spring of Latino Art!

March - May, 2020



The Latino Art Now! (LAN!) Billboard Campaign features thirty-eight different artworks by Houston-based artists who are part of Houston's Latino Visual Art Registry.

Commemorating the April 2019 LAN! Conference, a combination of bulletins, eco-posters, and electronic billboards were featured across the city. Houston served as the fifth US city to host such an effort that targets both local and national audiences. This campaign was a partnership with Clear Channel Outdoors.



# CMAS Events



## "AAP Alumni Mixer"

September 6, 2019 | 6 p.m.

The Raven Tower

Academic Achievers Program alumni gathered with CMAS faculty and staff.

## "Between History, Memoir, and Fiction: Telling the Story of the Jews of Cuba"

September 19, 2019 | 2 :30 p.m.

Honors Commons, M.D. Anderson Library

Featuring Dr. Ruth Behar, Victor Haim Perera Collegiate Professor of Anthropology at University of Michigan.



## "CMAS Open House"

October 7, 2019 | 11:30 a.m. - 1 p.m.

Agnes Arnold Hall Room 323

CMAS faculty, staff and students gathered to celebrate National Hispanic Heritage Month.

## "Getting the Word Out: How to Build a Coordinated, Multipronged Strategy of Outreach Across Audiences"

October 17, 2019

Agnes Arnold Hall Room 323

A conversation on social media outreach with Kasey Henricks, Ph.D, University of Tennessee.





## "IUPLR Board of Directors Annual Meeting"

November 8, 2019

Agnes Arnold Hall Room 323

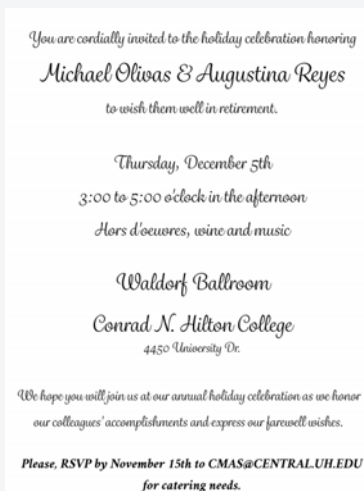
Inter-University Program for Latino Research board members from across the country gather at CMAS to discuss updates and achievements.

## "White Sanctuaries: Racial Mechanisms at the Art Institute of Chicago"

November 18, 2019 | 11:30 a.m. - 1 p.m.

Student Center South: Skyline Room

Discussion led by David Embrick, Ph.D. Associate Professor of Sociology and Africana Studies Institute, University of Connecticut



## "CMAS Holiday Celebration Honoring Michael Olivas & Augustina Reyes"

December 5, 2019 | 3 p.m.

Conrad N. Hilton College

Annual CMAS holiday gathering celebrating Latino faculty wishing Michael Olivas & Augustina Reyes well in retirement.



# CMAS Visiting Scholar Gabriela Sanchez-Soto

2019-2020



Gabriela Sánchez-Soto received her Ph.D. and an M.A. in Sociology from Brown University, where she also specialized in Population Studies. Her research focuses on the influence of migration on the socioeconomic outcomes of immigrants and their families. During her time at CMAS, Gabriela was selected as a Research Analyst with the Houston Education Research Consortium at Rice University.

Her work has focused on the occupational status of Latin Americans in the U.S. as well as on the educational attainment of young people in Mexico and in the U.S. As a visiting scholar at the Center for Mexican American Studies her work focused on the intersection between educational achievement and family formation among young Mexicans in the U.S.



# Visiting Scholar Program

The Visiting Scholar Program aims to support research on Mexican American and Latinx studies regardless of the disciplinary focus. Visiting scholars join the Center for Mexican American Studies as postdoctoral fellows and actively participate in the Center's research activities and seminars. The Visiting Scholar Program provides time, space, and mentoring for the fellows to work on their projects as well as advancing the Center's research agenda.

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Gabriela Sanchez Soto, Ph.D. Sociology	2019-2020 "The Latinx Population in Greater Houston"
Sarah Hinojos, Ph.D. Communications, Chicana/o Studies	2016-2018 "Lupe Valdez & Her Spicy Visual "Accent""
Monica Lugo, Ph.D. Sociology	2016-2018 "Mothering in Insecurity: How Immigrant Illegality shapes the experience of Mexican Women in Dallas"
Gerardo Villalobos, Ph.D. Communications	2016-2017 "Commodifying Migration: Migration Representation in the Media"
Amanda Ellis, Ph.D. Chicana/o Literature and Ethnic Studies	2016-2017 "Suturando Heridas: Holistic Healing and the Mexican American Imaginary"
Sylvia Mendoza, Ph.D. Education	2015-2016 "Re-imagining Education with Chicano/a Youth Education"
Elizabeth Farfan, Ph.D. Anthropology	2014-2015 "Mexican American and the Affordable Care Act"
Eric Castillo, Ph.D. Art	2013-2014 "UndocuQueer"
Jose Angel Hernandez, Ph.D. History	2011-2012 "Luis Siliceo and Back to Mexico Movement: A Transnational Study of Resettlement Schemes"

# Visiting Scholar Program

George Diaz, Ph.D.	2010-2010
	"Smugglers, Saint, and 'Aliens' in the U.S.-Mexico Borderlands"
	2009-2010
Vera Lopez, Ph.D.	"Girls, Gangs, and Sexual Infidelity"
Educational Psychology	
	2008-2009
Ruben Cordova, Ph.D.	"Casas' Humanscape Series"
Art	
	2007-2008
Estevan Azcona, Ph.D.	"Movimiento Music" The Borderlands of the Cultural Nationalism in
Music	the Chicano Movement"
	2006-2007
Jeronimo Cortina, Ph.D.	"One Size Does Not Fit All: Contemporary Public Opinions Towards
Political Science	Immigration"
	2005-2006
Ramiro Martinez, Jr., Ph.D.	
Sociology	"Latino Violence by the Border: The Case of Houston 1985-2000"
	2004-2005
Alice Cepeda, Ph.D.	"Paradoxical Autonomy: Sexo Servidoras on the U.S.-Mexico Border"
Sociology	
	2003-2004
Monica Perales, Ph.D.	"Smelertown, Texas: Photography, Gender, and the Making of a
History	Mexican American Working Community"
	2002-2003
Luis Alvarez, Ph.D.	"The Riddle of the Zoot Suit: Mexican American Youth Culture and the
History	Politics of Struggle During World War II"
	2002-2003
Raul Ramos	
History	"Texas State Policies Affecting Tejanos"
	2001-2002
Marilyn Espitia, Ph.D.	
Sociology	"Latino Immigrants and Naturalization"

# Visiting Scholar Program

Luis Salinas, Ph.D.	2001-2002
Sociology	"The Tejano Family"
Susan Moreno, Ph.D.	2001-2002
English	"Analysis of Undergraduate Experiences of Latinas in Science Mathematics and Engineering"
Marie Theresa Hernandez, Ph.D.	2000-2001
Anthropology	"Reconditioning History: San Isidro County"
Sarah Cortez, M.A., M.S.	2000-2001
English	"Walking Home: A Memoir of Being Raised in Houston"
Sarah Cortez, M.A., M.S.	1999-2000
English	"Urban Speak: Poetry of the City"
Adolfo Santos, Ph.D.	1999-2000
Political Science	"Subtractive Schooling: U.S. Mexican Youth and the Politics of Caring"
Tony Diaz, M.F.A.	1998-1999
Writer	"The Evolution of the Latino: Sombrero Hysteria & The Cactus Eaters"
Jose Angel Gutierrez, Ph.D.	1997-1998
Political Science	"Leadership and Politics of Mexican Americans"
Norma Olvera, Ph.D.	1997-1998
Center for Immigration	"Coping Strategies Among Immigrants in Mexican American Communities in Houston"
Paul Guajardo, Ph.D.	1996-1997
English	"Chicano Comedy"
Armando Trujillo, Ph.D.	1996-1997
Anthropology	"In Search of Aztlan: Identity and Cultural Production"
Judith A. Arroyo, Ph.D.	1995-1996
Psychology	"Situational and Regional Variation in Ethnic Labels"

# Visiting Scholar Program

<b>Lorna Dee Cervantes, M.A.</b>	1994-1995
Creative Writing	Two Poetry Manuscripts: "How Far is the War?" and "Bird Ave"
<b>Roberto Salas, M.F.A.</b>	1993-1994
Artist	"Bajo del Sol Tejano" Mural painted at Austin High School
<b>Avelardo Valdez, Ph.D.</b>	1992-1993
Social Work	"Intermarriage Among Mexican Americans in Harris County, 1960-1990"
<b>Manuel Peña, Ph.D.</b>	1992-1993
Anthropology/Music	"Musica Tejana"
<b>Guadalupe San Miguel, Ph.D.</b>	1990-1991
History	"Brown, Not White: School Integration and Chicano Movement in Houston"
<b>Thomas H. Kreneck, Ph.D.</b>	1989-1990
History	"Mexican American Odyssey: Felix Tijerina Entrepreneur & Civic Leader, 1905-1965"
<b>Maria del Refugio Robledo, Ph.D.</b>	1989-1990
	"A Study of Intra-District Variation in Dropout Rates in HISD"
<b>Emma Perez, Ph.D.</b>	1988-1989
History	"Mexican American Women in Houston: Work, Family, and Community: 1900-1940"
<b>Denise Elia Chavez</b>	1988-1989
Drama	"The Face of an Angel"
<b>Arnoldo De Leon</b>	1986-1987
History	"Ethnicity in the Sunbelt: A History of Mexican Americans in Houston"



# Inter-University Program for Latino Research Mellon Fellow

2019-2020

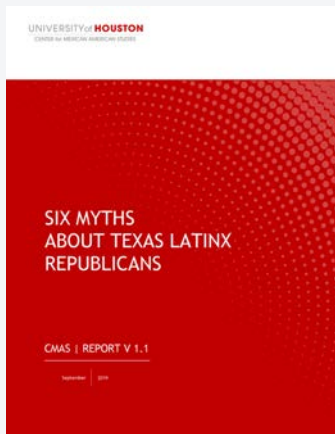
This is a comprehensive program that provides financial, writing, and professionalization support to doctoral students in the humanities who are writing dissertations in Latino Studies. The fellowship includes a \$25,000 stipend, participation in an intensive summer institute and an academic conference, a year-long structured writing program, outside faculty mentorship, and ongoing professionalization support. IUPLR selects fellows affiliated with six designated research centers including CMAS.

## Isis Campos

Isis Campos is currently a Ph.D Candidate in the Hispanic Studies Department at the University of Houston. She accepted a position for Fall 2020 as a Laura C. Harris Scholar-in-Residence Postdoctoral Fellow at Denison University.



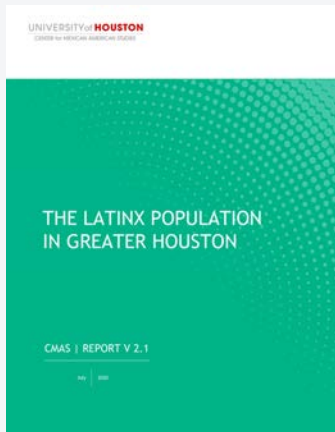
# Research



## Report V 1.1 Six Myths About Texas Latinx Republicans

*By Brandon Rottinghaus Pauline Yelderman Endowed Chair Professor, University of Houston and Rudy Fonseca B.A, University of Houston*

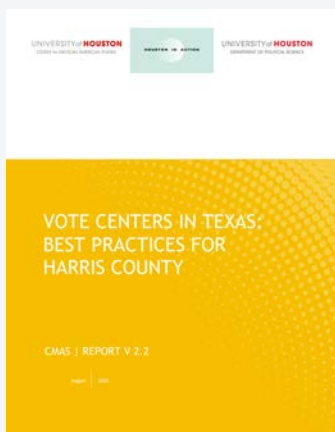
Using survey data and interviews with Latinx Republican leaders, this report explores six myths about who Latinx Republicans are politically and ideologically, what policies they support, and what issues separate them from other Republicans.



## Report V 2.1 The Latinx Population in Greater Houston

*By Gabriela Sánchez-Soto Visiting Scholar Center for Mexican American Studies*

The purpose of this report is to present an analysis of the Latinx population in Greater Houston, a nine-county metropolitan area (Harris, Montgomery, Liberty, Chambers, Galveston, Brazoria, Fort Bend, Waller, and Austin counties).



## Report V 2.2 Vote Centers In Texas: Best Practices for Harris County

*By Brandon Rottinghaus, Professor, Jeronimo Cortina, Associate Professor, Syed Naqvi, UH Class of 2021*

Vote centers, replacing neighborhood precincts, have become increasingly common in Texas. Harris County moved to a vote center mode in the November 2019 elections. The following white paper summarizes the academic work on the subject and offers best practices for advertising, changes to locations, and polling location placement.

# Research

## Texas Statewide Poll, September 2019

On behalf of Univision News, Latino Decisions partnered with NorthStar Opinion to implement a national survey of Latino registered voters. The survey was developed by Dr. Sergio Garcia-Rios, director of polling at Univision, in consultation with Latino Decisions and NorthStar Opinion, and UH CMAS Dr. Jeronimo Cortina.

## Texas 2020 Super Tuesday Statewide and Latino Voter Polls, February 2020

The CMAS-Univision Poll, conducted Feb. 21-26, found that Latino voters are highly engaged, with 65% of Latino registered voters saying they are almost certain to vote in the 2020 election; that compares to 74% of Texas registered voters as a whole. Poll was conducted by the Center for Mexican American Studies and Univision.

## Latino Presidential Poll, September 2020

Univision News conducted a national survey of Latino registered voters, with an over-sample of Latinos in Arizona, Florida, and Texas. The poll was implemented from September 17 – 24, 2020 and a total of 1,962 Latino registered voters completed the survey. The Latino Texas survey was commissioned through a partnership between Univision News and the Center for Mexican American Studies.

## Latino Presidential Poll: Texas GenPop, October 2020

Univision News conducted a national poll and four state-wide polls in Arizona, Florida, Texas, and Pennsylvania. The polls were implemented from October 17 – 25, 2020. The Texas survey was commissioned through a partnership between Univision News and the Center for Mexican American Studies.



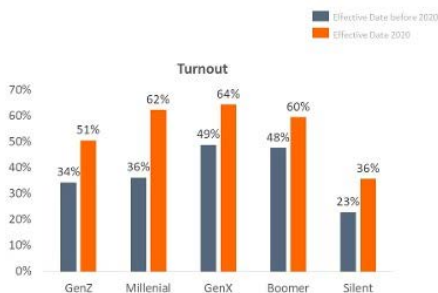
# Research

## Early Voting in Harris County A Visual Story

Jeronimo Cortina & Brandon Rottinghaus | Center for Mexican American Studies & UH Election Lab



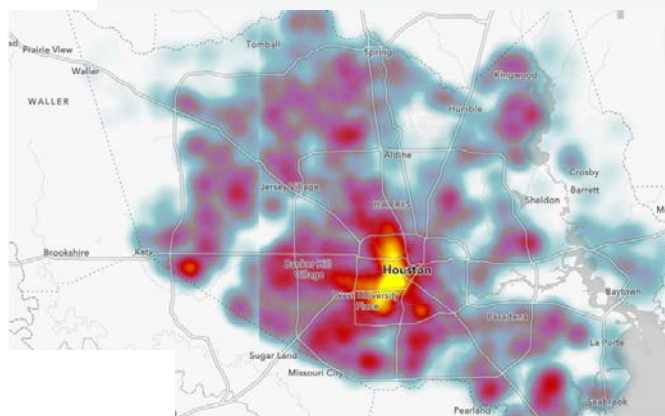
### HISPANIC TURNOUT



- Recently registered Latinos (effective date 2020) were significantly more likely to vote at every generational level than those cohorts that registered before 2020.
- Younger Latino voters were fired up to vote, outpacing their generational cohort in turnout by almost 20%.

### Day 1: 10/13/2020

Record breaking turnout numbers in day 1 of early voting concentrated in west Houston and West U, Montrose and Museum District. Impacts Congressional District 2 and Texas House District 134, both competitive races.



### LATINO TURNOUT 2016 VS. 2020 (as of 10/26/2020)

**2016**

- Estimated Hispanic Registered Voters: **471,310**
- Estimated turnout during early voting: **161,086**
- Daily Turnout (12 days): **13,424**

34% turnout

**2020**

- Estimated Hispanic Registered Voters: **577,551**
- Estimated turnout during early voting: **204,921**
- Daily Turnout (18 days): **14,637**

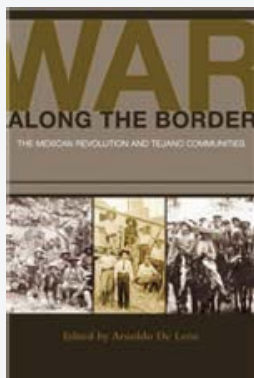
35% turnout

- 1 From 2016 to 2020, 106,241 new Latino voters were registered in Harris County
- 2 In 2020 so far, 43,835 more Latino voters have voted than in 2016
- 3 Between 2016 and 2020, early voting has increased by 27 percentage points among Latino voters
- 4 Daily Latino voter turnout from 2016 increased by 1,213 votes on average
- 5 Turnout for **Latino Democrats** is 1.6 times higher than turnout for **Latino Republicans** in 2020 (in 2016 it was 1.5 times higher for Dems.)

Notes:  
 - Hispanic registered voters, turnout, and subsequent estimations are based on calculating the number of registered voters with a Spanish surname according to the U.S. Census frequently occurring Spanish surnames. Turnout figures are thus an approximation and should be seen as such.  
 - Daily rates are estimated based on the 12 days of early voting for 2016 and for the 14 days so far of early voting for 2020.



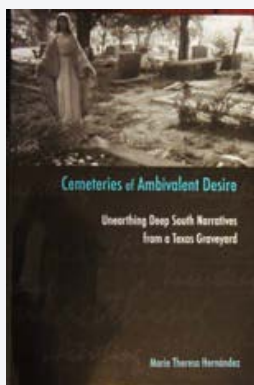
# Publication Series in Mexican American Studies



## War Along the Border

*Edited by Arnaldo De Leon*

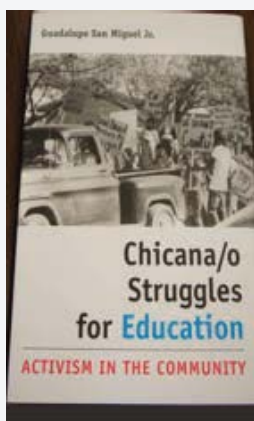
War Along the Border, edited by noted Tejano scholar Arnaldo De Leon, is the result of an important conference hosted by the University of Houston Center for Mexican American Studies. Scholars contributing to this volume consider topics ranging from the effects of the Mexican Revolution on Tejano and African-American communities to its impact on Texas' economy and agriculture.



## Cemeteries of Ambivalent Desire

*Marie Theresa Hernandez*

Growing up as the daughter of a funeral director in Fort Bend County, Texas, Marie Theresa Hernandez was a frequent visitor to the San Isidro Cemetery, a burial place for Latino workers at the Imperial Sugar Company based in nearby Sugar Land. During these years she acquired from her parents a sense of what it was like to live as an ethnic minority in Jim Crow Texas. She pieces the narrative of the struggles of Mexican-American lives that formed her heritage.



## Chicana/o Struggles for Education: Activism in the Community

*Guadalupe San Miguel Jr.*

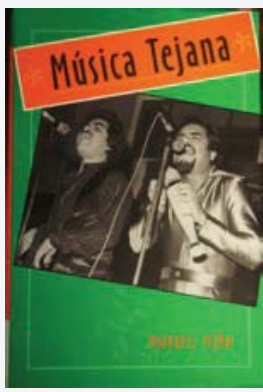
Much of the history of Mexican-American educational reform efforts has focused on campaigns to eliminate discrimination in public schools. However, as historian Guadalupe San Miguel demonstrates the story is much broader and more varied than that.



## Brown, Not White

*Edited by Arnaldo De Leon*

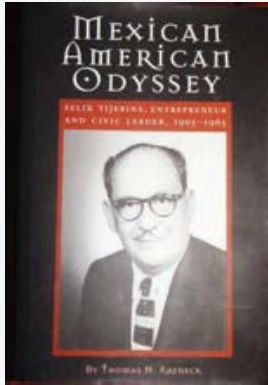
Strikes, boycotts, rallies, negotiations, and litigation marked the efforts of the Mexican origin community to oppose the discrimination in Houston schools in the early 1970s. San Miguel identifies the important implications of this struggle for Mexican Americans and for public education.



## Musica Tejana

*Manuel Peña*

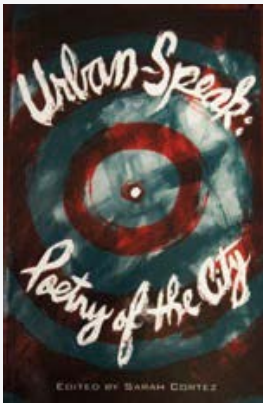
Texas-Mexican music or musica tejana, is not one single music but several musical and musico-literary genres, ensembles, and their styles, encompassing the corridors, cancion and what author Manuel Peña calls the corrido-cancion.



## Mexican American Odyssey

*Thomas H. Kreneck*

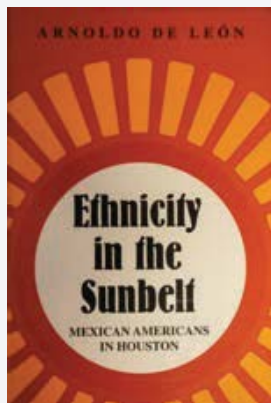
In Mexican American Odyssey, Thomas H. Kreneck not only traces the influential life of Houston entrepreneur and civic leader Felix Tijerina as an individual, but illustrates how Tijerina reflected many trends in Mexican American development during the decades he lived, years that were crucial for the Hispanic community today.



## Urban-Speak

*Edited by Sarah Cortez*

"...a new batch of Houston [student] writers explore life in poems that are gritty, throbbing, stubbornly triumphant creations that come from living in the nation's fourth largest city." - Collegium: The Magazine of the University of Houston, Spring 2002. The poetry in Urban Speak was composed by students who were enrolled in the Latino Visions of the City course sponsored by CMAS and taught by Ms. Cortez.



## Ethnicity in the Sunbelt

*Arnoldo De Leon*

A century after the first wave of Hispanic settlement in Houston, the city has come to be known as the "Hispanic Mecca of Texas." Arnoldo De Leon's classic study of Hispanic Houston, now updated to cover recent developments and a decade of additional scholarship, showcases the urban experience for Sunbelt Mexican Americans.



## Chicano-Mexicano Relations

*Edited by Tatcho Mindiola, Jr., Max Martinez*

This is a seminal work about the formal ties between Mexican head of the state and Chicano activists of the Chicano movement during the 1970s and 1980s. Details of these early contacts and politics are written by some of the participants themselves.

# Academic Achievers Program

The Academic Achievers Program (AAP) is sponsored by the Center for Mexican American Studies and the Office of the President. It was established in the fall of 1994. It is designed to recruit underrepresented students and increase retention to graduation through research-based practices. Services offered by AAP include:

- \$3,000 annual scholarship
- Mandatory individual academic tutoring
- Time management skill sessions
- Skills workshops and leadership training
- Career and internship opportunities
- Priority registration

The Academic Achievers Program was a finalist in the  
**2018 Examples of Excelencia in Education**  
as one of the 17 programs increasing Latino student success across the nation out of 139 undergraduate programs.

**IEX!**  
**RECOGNIZED**  
**EXAMPLE of EXCELENCIA**

**UNIVERSITY of HOUSTON**  
CENTER for MEXICAN AMERICAN STUDIES

The AAP has received both state and national recognition, as a finalist in the 2018 and 2014 Excelencia in Education, a recipient of the "Star Award" by the Texas Higher Education Coordinating Board and as a "Bright Spot" in Hispanic Education by the White House Initiative on Hispanic Education in 2015.



## Fely Aguilar Named New AAP Director



The Academic Achievers Program welcomes Fely Aguilar as the new Program Director. Fely has been with the Center for Mexican American Studies since 2010. She coordinated the Academic Achievers Austin High School Program with an 99% graduation rate.



# Academic Achievers Program University of Houston

## Activities

### *Fall 2019*

- September 6, 2019 – AAP Alumni Mixer at the Raven Tower
- September 6, 2019 – Monthly Meeting – Presentation by Gustavo H. Villalpando, Crim & Villalpando Law Firm
- September 14, 2019– Fiestas Patrias Parade – UH Float
- October 2, 2019 - Jobsite visit –Hewlett Packard
- October 11, 2019 – Monthly Meeting
- November 1, 2019 – Monthly Meeting – Presentation by UH Counseling and Psychological Services
- November 3, 2019 – AAP students attend SHPE (Society of Hispanic Professional Engineers) National Convention
- November 6, 2019 – UH Bilingual College Night and Resource Fair
- November 9, 2019 – Beyond Great Empowerment Workshop
- November 15, 2019 – Service –Houston Food Bank
- November 22, 2019 – Thanksgiving Potluck
- December 3, 2019 – College Career Day in partnership with LULAC and Nissan
- December 12, 2019 – Service – Toy Drive

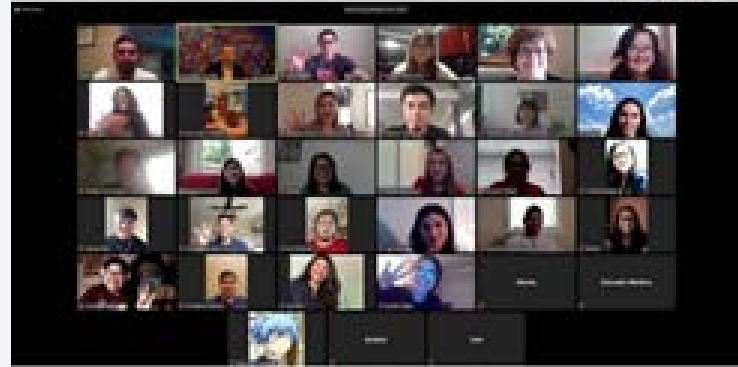




# Activities

## Spring 2020

- January 16, 2020- Women of Vision Mentoring Session – Conroe High School
- January 20, 2020 – MLK Parade – UH Float
- January 31, 2020 – Monthly Meeting – Presentation by Tiffany Bitting, Associate Director, University Career Services
- February 8, 2020 – Houston Hispanic Forum
- February 10, 2020 – AAP Students attend University Career Services Etiquette Dinner – UH Hilton
- February 24, 2020 – Scarlet Night – Prospective Student Information Night
- March 6, 2020 – Monthly Meeting – Presentation by Cesar Espinosa, Executive Director, Fiel Houston
- April 3, 2020 – Monthly Meeting – Via Zoom
- May 8, 2020- AAP Virtual Graduation Celebration



# Graduate Fellowship Program

The Graduate Fellowship Program is designed to recruit outstanding students who have demonstrated the interest in the advancement of the Mexican American or Latino community.

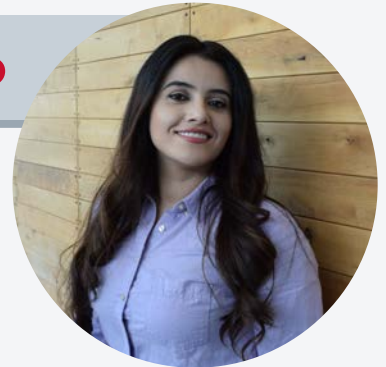
Preference is given to students who plan to conduct research in the area of Mexican American and/or Latino Studies. Students who are pursuing an M.A., M.F.A. or Ph.D. at the University of Houston are eligible to apply. Priority consideration will be given to students who bring a unique quantitative or qualitative research toolkit that would enhance CMAS research activities. Fellowships of up to \$16,500 per academic year, renewable for a second year, are awarded to students on a competitive basis.



**Allison Sáenz**

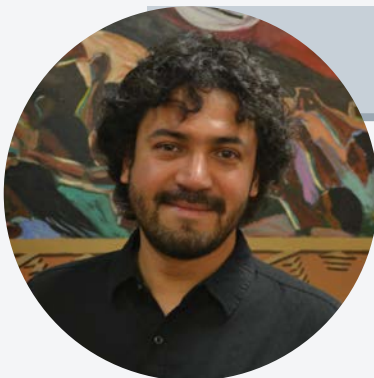
Allison Sáenz is currently a PhD student in the history at the University of Houston. She is working under Dr. Monica Perales, and her research interests include Latinx, immigration, and public history, with a particular focus on the U.S. Central American experience. Allison is passionate about bringing academic scholarship outside of the classroom through innovative platforms that keep the voice of the people at the heart of storytelling. Allison is assisting with the IUPLR digital humanities project, Latino cARTographies.

**Sandra Poblano**



Sandra Poblano holds a M.A. in the Sociology from the University of Houston. Sandra has assisted CMAS and IUPLR with the ongoing digital humanities project, Latino cARTographies. Sandra also holds a B.A. in Global Studies and Spanish Literature from the University of California Santa Barbara and a master's degree in Criminology, Law, and Society from the University of California Irvine.

**Hector Garcia**



Hector Garcia is a graduate student in the department of Art History at the University of Houston. Working as a research assistant at CMAS, Hector has assisted in IUPLR's ongoing digital humanities project, Latino cARTographies. Hector holds a B.A. in Art History from the University of Central Arkansas. His research focuses on the establishment of Chicano Studies departments on the U.S. and how this influenced visual representations.

# Graduate Fellowship Program



**Guillermo Ortega**

Guillermo is the recipient of five prestigious fellowships, including the Center for Mexican-American Graduate Fellowship, Project Mentoring to Achieve Latino Educational Success (MALES) Graduate Scholar, Virginia Tech Future Faculty Fellow, Texas Higher Education Coordinating Board (THECB) Data Fellow, and the Texas Association of Chicanos in Higher Education (TACHE) Graduate Fellowship.

**Isaiah Johnson**

Isaiah was named a Ralph Bunche Scholar and conducted independent research as a Summer Undergraduate Fellow (SURF). He conducted a year long senior thesis on public sentiment towards immigrants has an impact on the growth of partisanship in Congress. He holds a bachelor's degree in Political Science from the University of Houston.



# CMAS Graduate Fellows

Devon Jones   2018 - 2019   Political Science	Yolanda Ortiz Godsey   2006-2008   Spanish
Maira Alvarez   2018-2019   Hispanic Studies	Jack Griffin-Garcia   2006-2008   Social Work
Natalia Trigo   2018-2019   Hispanic Studies	Michael Espinoza   2006-2008   Sociology
Paige Quiñoes   2017-2018   English	Violeta Sanchez   2005-2007   English
Leonardo Gonzalez   2017-2019   Hispanic Studies	Moises Prospero   2005-2007   Social Work
Flor Avellaneda   2017-2018   Social Work	Felipe Hinojosa   2005-2007   History
Karen Martinez   2016-2017   Art	Jesus Benitez   2005-2007   Studio Art
Andrea Elizondo   2016-2017   Art	Juan Rodriguez   2004-2006   History
Jesus Gonzalez   2016-2017   Art	Ana Marie Villegas   2004-2006   Social Work
Lauren Espinoza   2015-2016   English	Lilian Chavez   2004-2006   Sociology
Berenice Hernandez   2014-2016   Social Work	Omar Herrera-Arizmendi   2004-2006   Music
Alvaro Montano   2014-2015   Communications	Itzel Richarte   2003-2005   Spanish
Sophie Romay   2014-2015   Psychology	Wyn Tran   2003-2004   Sociology
Anthony Calderon   2013-2015   Communications	Jessica Borboa   2002-2004   History
Samantha Rodriguez   2013-2015   History	Jimmy Patino   2002-2004   Sociology
Nadja Diaz Rodriguez   2013-2015   Sociology	Alejandra Jaramillo   2001-2003   History
Jacob Sustaita   2012-2014   Music	Sonia Hernandez   2001-2003   History
Joesph G. Zaragoza   2012-2014   Psychology	Trinidad Gonzalez   2000-2002   History
Ana Rodriguez   2012-2013   Social Work	Raquel Flores   2000-2002   Sociology
David Torres   2012-2013   Political Science	Marta Ottilie Glueck   2000-2001   Spanish
Eva E. Briones   2011-2012   Social Work	Mario Vasquez   1999-2001   Social Work
Sandra Enriquez   2011-2012   History	Lisa Marie Miller   1999-2000   Sociology
Angela R. Leal   2011-2012   Sociology	Jose Angel Hernandez   1998-2000   History
Aurora I. Nuñez   2011-2012   Psychology	Deborah L. Muniz   1998-2000   Sociology
Aurora I. Ramos Nuñez   2010-2011   Psychology	Russell Contreras   1997-1999   History
Luz Macias   2010-2011   Social Work	Olga Marie Sheible   1997-1999   History
Carlos Cantu   2009-2011   History	Noe Perez   1996-1998   Sociology
Lucia Galvan   2008-2011   Sociology	Ramon Colorado   1996-1998   Chemistry
Carlos Lazo   2008-2010   Sociology	Sophia Gutierrez   1995-1997   History
Neftali Rodriguez   2008-2010   Social Work	Barbara Rodriguez   1995-1997   Anthropology
Amalia Mena-Mora   2007-2009   Political Science	Noe Ramirez   1994-1996   Social Work
Lourdes Aguinaco   2007-2009   Public Administration	Elisama Puente   1993-1995   History
	Lillian Salinas   1993-1995   Social Work



# Mexican American Studies Minor

A minor in Mexican American Studies requires a minimum of 15 semester credit hours.

This includes MAS 2340 Introduction to Mexican American Studies (required course - three credit hours) and a minimum of three or nine semester credit hours from approved liberal arts courses and a minimum of three or nine credit hours from approved social science courses,

Nine of the 15 hours must be taken at the University of Houston (in residence) and nine hours must be advanced (junior or senior level). Of these nine, at least six must be taken in residence.



A 2.00 minimum grade point average over all courses applied to the minor is required. No more than three credit hours can be taken in Spanish "language" courses. "MAS" prefixed courses can be used in the social science category for the minor as well as in the liberal arts.

## Social Sciences

*3 to 9 hours*

ANTH 3312	Mexican American Culture
ANTH 4372	Maya Archeology
ANTH 4373	Archeology Of the Aztecs and their Neighbors
POLS 3372	Latino Politics
SOC 3324	Hispanic Identity
SOC 3326	Immigration in the U.S. Society
SOC 3372	Mexican-American Family

# Liberal Arts

*3 to 9 hours*

MAS 3340	Development of the Mexican American Urban Community
MAS 3341	Mexican American Experience Through Film
MAS 3342	Mexican Immigration to the U.S.
MAS 3343	Latino Psychology
MAS 3346	Latinas in the U,S,
ARTH 3312	Pre-Colombian Art
ENGL 3361	Mexican American Literature
HIST 3332	Chicano History to 1910
HIST 3333	Chicano History since 1910
HIST 3342	Texas-Mexican History
HIST 3369	Colonial Mexico
HIST 4369	Modern Mexico: 1810 to Present
SPAN 2301	Intermediate Spanish I
SPAN 2302	Intermediate Spanish II
SPAN 2307	Spanish for Hispanic heritage Learners I
SPAN 2308	Spanish for Hispanic heritage Learners II
SPAN 2615	Intensive Intermediate Spanish for Heritage Learners
SPAN 3301	Spanish Oral Communication for Critical Thinking
SPAN 3302	Advanced Spanish for Non-Heritage Learners
SPAN 3331	Mexican American Literature
SPAN 3345	Hispanic Folklore of the Southwest

# Dr. Pamela Anne Quiroz

2019 Honoree

*Texas Executive Women*

-2019 Women on the Move

*Houston Business Journal*

-2019 Women Who Mean Business

*Mayor's Hispanic Advisory Board*

Hispanic Heritage Award -

Education in the

Community

*Solo Mujeres*

*Magazine*

-2019 Woman of the

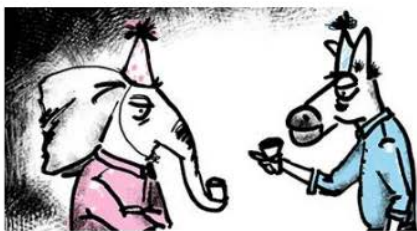
Year



# Dr. Jeronimo Cortina

## Elected as 2020 Faculty Senate President

Dr. Cortina now heads the Faculty Senate comprised of 134 elected senators representing over 2,000 full and part-time faculty. Faculty Senate leadership transitioned from Raúl Ramos of the Department of History.



Fridays at 10:30pm on News 88.7

## PARTY POLITICS

with Professors Brandon Rottinghaus and Jeronimo Cortina



## DR. JERONIMO CORTINA

Associate Director of the Center for Mexican American Studies and Associate Professor of Political Science

UNIVERSITY OF  
**HOUSTON**  
CENTER for MEXICAN AMERICAN STUDIES

 **Houston Public Media**  
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# Latino Faculty Council

The Latino Faculty Council consists of Latino faculty who are engaged in advocating the interests of the Latino community on campus. It includes faculty from a variety of disciplines to include law, education, social science, literature, mathematics, science, social work and optometry. The Council meets once a month or as needed, advises the UH administration on relevant matters and sponsors speakers from academia and the community at large.

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**Jeanna Abbott, Ph.D.**

Spec's Charitable Foundation Professor in Social Responsibility, Hotel and Restaurant Management

**Zenaida Aguirre-Munoz, Ph.D.**

Associate Professor, Psychological Health and Learning Science

**Jeannette Alarcon, Ph.D.**

Associate Professor, Curriculum & Instruction

**Eduardo Aleman, Ph.D.**

Associate Professor, Political Science

**Consuelo Arbona, Ph.D.**

Professor, Psychological Health and Learning Sciences, CMAS Faculty Affiliate

**Gabriela Baeza Ventura, Ph.D.**

Associate Professor, Hispanic Studies

**Jodi Berger-Cardoso, Ph.D.**

Assistant Professor, Social Work, CMAS Faculty Affiliate

**Sharon Borja, Ph.D.**

Assistant Professor, Social Work

**Vincent Carales, Ph.D.**

Assistant Professor, Educational Leadership and Policy Studies

**Edwin Carrasquillo-Molina, Ph.D.**

Associate Professor, Chemistry

**Jason Casellas, Ph.D.**

Associate Professor, Political Science, CMAS Faculty Affiliate

**Virmarie Correa-Fernandez, Ph.D.**

Assistant Professor, Psychological Health and Learning Services, CMAS Faculty Affiliate

**Jose Contreras-Vidal, Ph.D.**

Professor, Electrical and Computer Engineering

**Christopher Arellano, Ph.D.**

Assistant Professor, Health and Human Performance

**Jose Baez-Franceschi, Ph.D.**

Assistant Professor, Digital Media

**Anadeli Bencomo, Ph.D.**

Professor, Hispanic Studies

**Francisco Cantu, Ph.D.**

Associate Professor, Political Science

**Anny Castilla-Earls, Ph.D.**

Associate Professor, Communication Science & Disorders

**Mabel Cuesta, Ph.D.**

Assistant Professor, Hispanic Studies

**Nicolas De Genova, Ph.D.**

Department Chair, Comparative Cultural Studies

**Guillermo De Los Reyes, Ph.D.**

Associate Professor, Hispanic Studies/Women's Gender and Sexuality Studies

**Alan Dettlaff, Ph.D.**

Dean, Social Work

**Amanda Ellis, Ph.D.**

Assistant Professor, English

**Marta Fairclough, Ph.D.**

Associate Professor, Hispanic Studies

**Elizabeth Farfan-Santos, Ph.D.**

Assistant Professor, Comparative Cultural Studies, CMAS Faculty Affiliate

**Frank Fernandez, Ph.D.**

Assistant Professor, Educational Leadership and Policy Studies

# Latino Faculty Council

**Mark Goldberg, Ph.D.**

Assistant Professor, History, CMAS Faculty Affiliate

**Jorge E. Gonzalez, Ph.D.**

Associate Professor, Psychological Health and Learning Sciences, CMAS Faculty Affiliate

**Elsa Gonzalez, Ph.D.**

Assistant Professor, Educational and Leadership Studies

**Melvin Gonzalez-Rivera, Ph.D.**

Assistant Professor Hispanic Studies

**Maria C. Gonzalez, Ph.D.**

Associate Professor, English

**Elizabeth Goodin-Mayeda, Ph.D.**

Assistant Professor, Hispanic Studies

**Paul Guajardo, Ph.D.**

Associate Professor, English, CMAS Visiting Scholar 1996

**Sandra Guerra Thompson, J.D.**

Professor of Law and Director of the Criminal Justice Institute

**Manuel J. Gutierrez, Ph.D.**

Professor, Hispanic Studies

**Pedro Gutierrez Revuelta, Ph.D.**

Professor, Hispanic Studies

**Arturo Hernandez, Ph.D.**

Professor, Psychology

**Daphne Hernandez, Ph.D.**

Assistant Professor, Department of Health and Human Performance

**Marie-Theresa Hernandez, Ph.D.**

Professor, Modern & Classical Languages

**Jose Angel Hernandez, Ph.D.**

Associate Professor, History

**Gabriela Jaramillo, Ph.D.**

Assistant Professor, Math

**Nicolas Kanellos, Ph.D.**

Brown Foundation Professor, Hispanic Studies, CMAS Faculty Affiliate

**Ricardo Lent, Ph.D.**

Assistant Professor, Computer Engineering Technology

**John C. Lopez, Ph.D.**

Clinical Assistant Professor, Finance

**Ruth M. Lopez, Ph.D.**

Assistant Professor, Educational Leadership and Policy Studies

**Rafael Longoria, R.A.**

ACSA Distinguished Professor, Architecture

**Juan M. Madera, Ph.D.**

Associate Professor, Hotel and Restaurant Management

**Dani Madrid-Morales, Ph.D.**

Assistant Professor, Communications

**Melissa Markofski, Ph.D.**

Assistant Professor, Health and Human Performance

**Noe Marmolejo, M. Music**

Director of Jazz Studies, Moores School of Music

**Jose C. Martinez, Ph.D.**

Instructional Assistant Professor, Computer Information Systems

**Luis Medina, Ph.D.**

Assistant Professor, Psychology

**Abinadi Meza, Ph.D.**

Director of Interdisciplinary Initiatives, Associate Professor, Art

**Natalia Milanesio, Ph.D.**

Associate Professor, History

**Tatcho Mendiola, Ph.D.**

Professor Emeritus, Center for Mexican American Studies, Sociology

# Latino Faculty Council

**Delilah Montoya, M.F.A.**

Professor, Art

**Daniel Morales, Ph.D.**

Associate Professor, Law

**Rosenda Murillo, Ph.D.**

Assistant Professor, Psychological Health and Learning Sciences

**Julian Olivares, Ph.D.**

Professor Emeritus, Hispanic Studies

**Michael Olivas, J.D.**

Bates Distinguished Chair in Law, Law Center, CMAS  
Faculty Affiliate

**Luis Oliveira, Ph.D.**

Assistant Professor, Philosophy

**Norma Olvera, Ph.D.**

Professor, Psychological Health and Learning Services,  
CMAS Visiting Scholar 1997

**Carlos Ordonez, Ph.D.**

Professor, Physics

**Carlos Ordonez, Ph.D.**

Associate Professor, Computer Science

**Carlos Ortega**

Clinical Assistant Professor, Entrepreneurship

**Jamie Ortiz, Ph.D.**

Vice Provost, Global Strategies and Studies

**Monica Perales**

Associate Professor, History

**Pablo M. Pinto, Ph.D.**

Associate Professor, Political Science

**Rachel Afi Quinn, Ph.D.**

Assistant Professor, Women's Gender and Sexuality Studies  
and Comparative Cultural Studies

**Augustina Reyes, Ph.D.**

Professor, Educational Leadership and Policy Studies

**Christina Rivera-Garza, Ph.D.**

Distinguished Professor of Hispanic Studies, Director of  
Creative Writing

**Francisco C. Robles Hernandez, Ph.D.**

Associate Professor, Mechanical Engineering Technology

**Deborah Rodrigues, Ph.D.**

Associate Professor, Civil and Environmental Engineering

**Marta Rodrigues, Ph.D.**

Assistant Professor, Architecture

**Jose Ramon Ruisanchez Serra, Ph.D.**

Associate Professor, Hispanic Studies

**Todd Romero, Ph.D.**

Associate Professor, History

**Raphael Rubinstein, Ph.D.**

Professor, Fine Art

**Luis Salinas, Ph.D.**

Professor, Sociology, CMAS Visiting Scholar 2001

**Guadalupe San Miguel, Ph.D.**

Professor, History

**Leiser Silva, Ph.D.**

Associate Dean, Graduate and Professional Program, Business

**Christina Sisk, Ph.D.**

Associate Professor, Hispanic Studies, CMAS Faculty Affiliate

**Maria Elena Solino, Ph.D.**

Associate Professor, Hispanic Studies

**Thamar Solorio, Ph.D.**

Associate Professor, Computer Science

**Rebecca Storey, Ph.D.**

Professor, Anthropology

# Latino Faculty Council

**Roberto Tejada, Ph.D.**

Hugh Roy and Lillie Cranz Cullen Distinguished Professor,  
English, Art History, CMAS Faculty Affiliate

**Maria Tejada-Simon, Ph.D.**

Associate Professor, Pharmacy

**Guadalupe Quintanilla, Ph.D.**

Associate Professor, Hispanic Studies

**Sam Quintero, O.D.**

Adjunct Associate Professor, Optometry

**Raul Ramos, Ph.D.**

Associate Professor, History, CMAS Visiting Scholar 2002,  
CMAS Faculty Affiliate

**Isabel Torres, Ph.D.**

Associate Professor, Social Work, CMAS Faculty Affiliate

**Luis R. Torres, Ph.D.**

Associate Professor, Social Work, CMAS Faculty Affiliate

**Elizabeth Trujillo, Ph.D.**

Professor, Law

**Dusya Vera, Ph.D.**

Professor of Strategy, Business Management

**Andres Viana, Ph.D.**

Associate Professor, Psychology

**Ricardo Vilalta, Ph.D.**

Associate Professor, Computer Science

**Jennifer Wingard, Ph.D.**

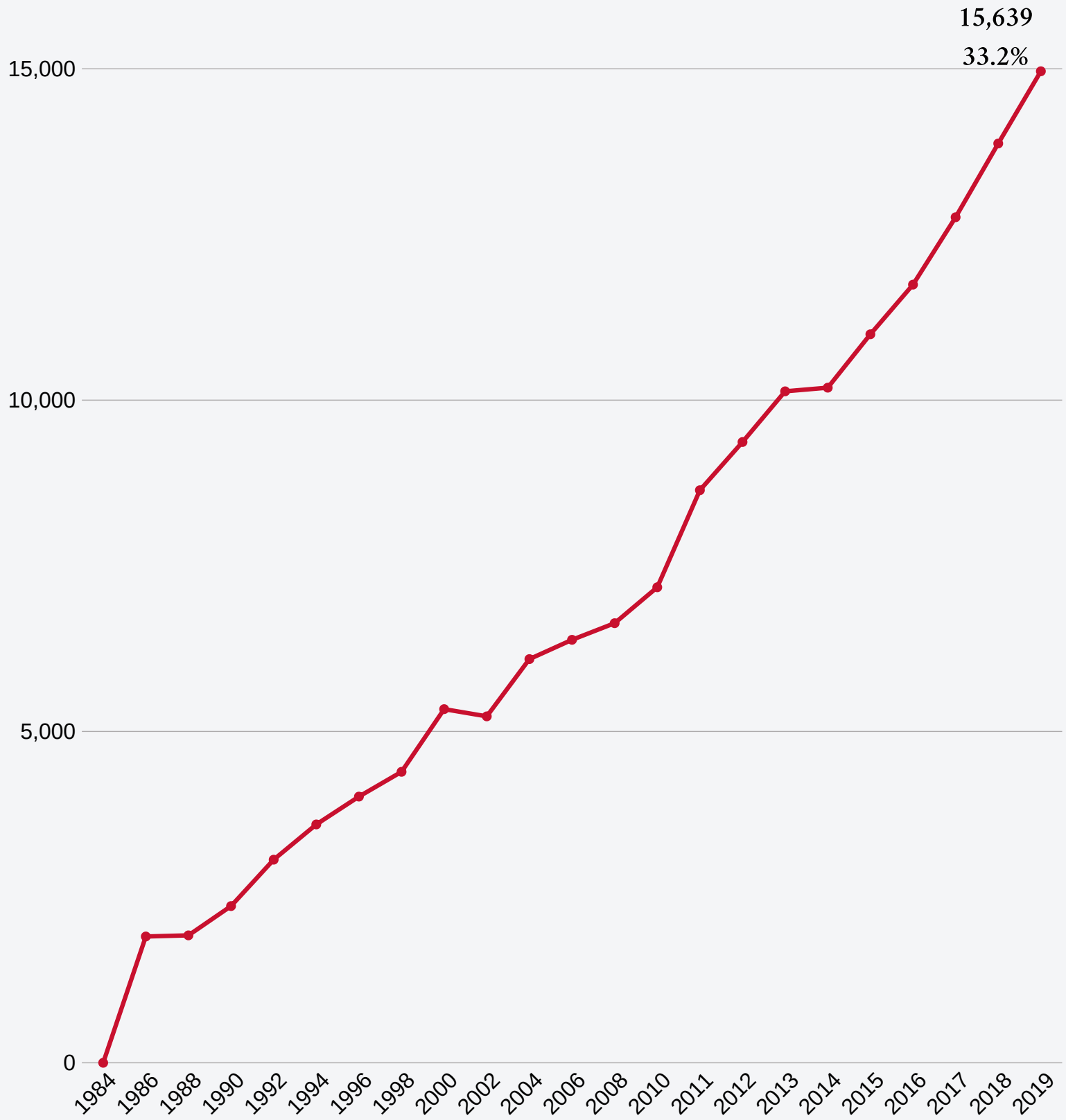
Associate Professor, English

**Maria Laura Zubiate, Ph.D.**

Instructional Assistant Professor, Hispanic Studies



# Latino Student Enrollment



## Growth of **University of Houston** Latino Student Enrollment 1984-2020

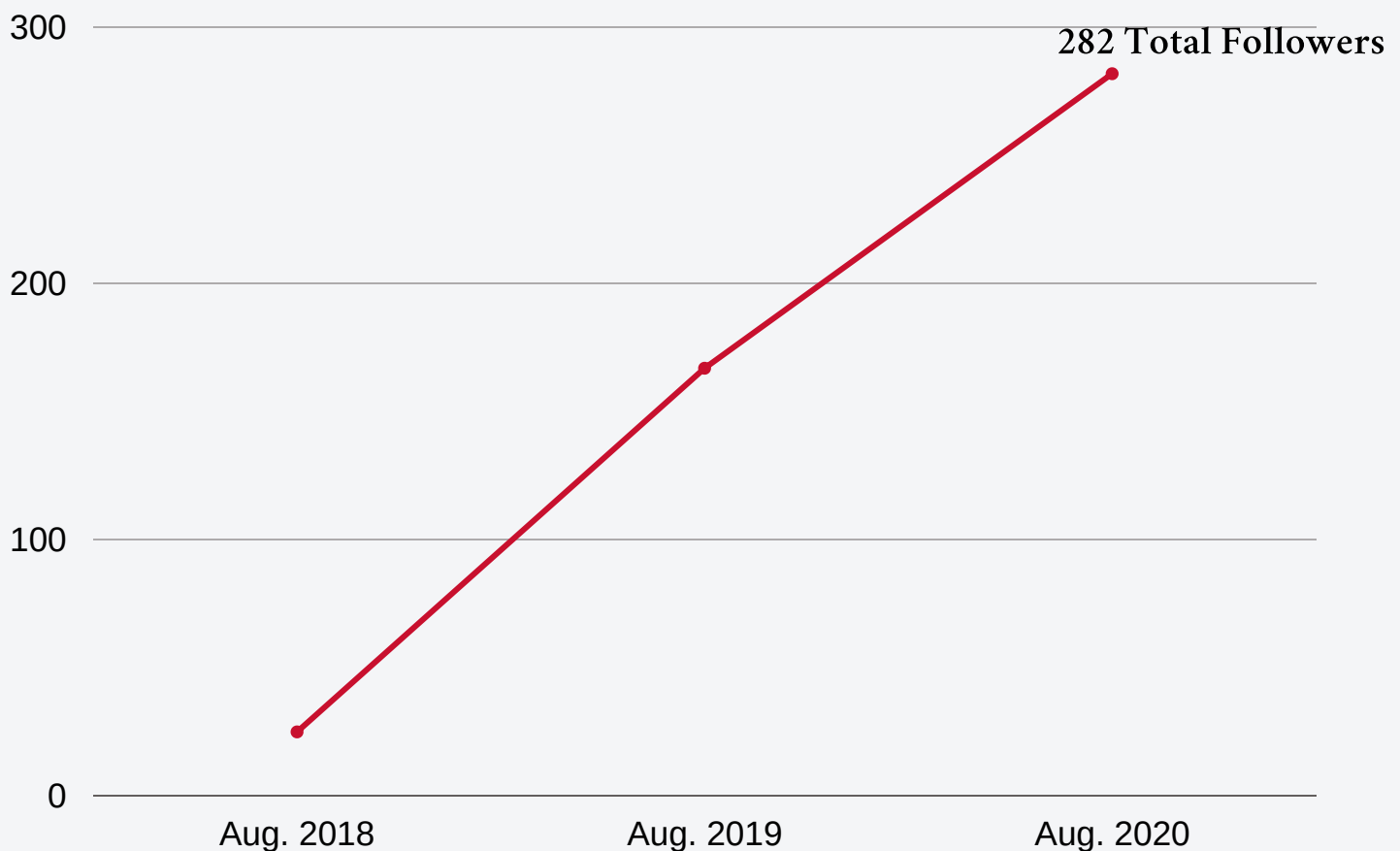
Source: Office of Institutional Research

# Social Media Engagement

The Center for Mexican American Studies is eager to expand its outreach to students, alumni, faculty and the greater University of Houston community. We are excited to engage with the community and showcase our research, student accomplishments, fundraising and more.

We utilize Instagram, Facebook and Twitter to reach a variety of audiences and increase our reach across multiple platforms. We recognize the importance of remaining consistent online. The social media platforms are explained briefly below.

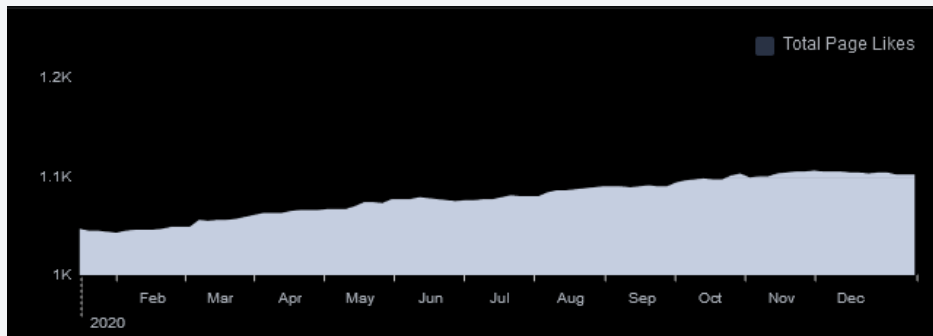
## Instagram Follower Growth



The CMAS Instagram account was created in June 2018. We are excited to grow on this platform and reach out to our alumni, students, and the greater UH community.

# f Facebook Page Followers

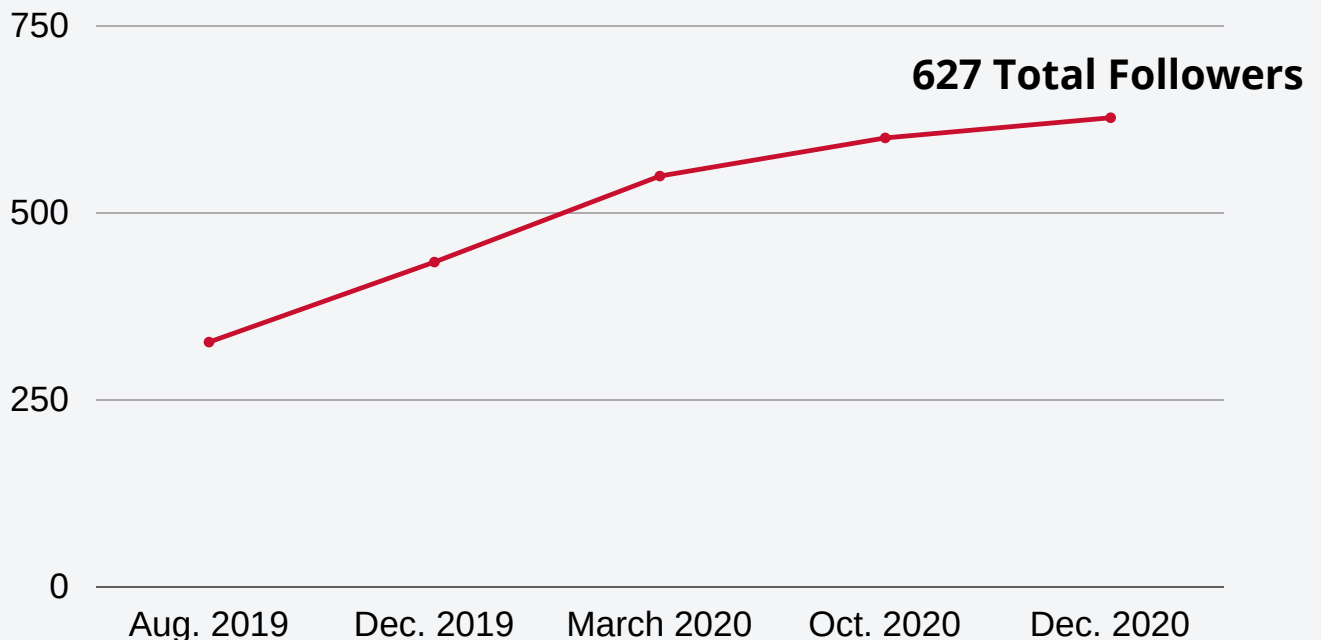
1,102 Total Likes



CMAS connects with alumni, faculty and the Houston community through Facebook. Alumni engagement is the highest on Facebook, this allows us to expand our relationship with AAP alumni.



# Twitter Followers



Twitter is a great platform to interact with the UH faculty, staff and fellow departments. Local elected officials and academics are also active on Twitter. Remaining consistent and centering CMAS as a thought leader is the objective for Twitter.



**3553 Cullen Boulevard, Room 323**  
**Agnes Arnold Hall**  
**Houston, TX 77204-3001**  
**[www.uh.edu/class/cmas](http://www.uh.edu/class/cmas)**

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